



“ Individually, we are one drop. Together, we are an ocean. ”
— RYUNOSUKE SATORO

DF DEACONESS
FOUNDATION

ANNUAL REPORT | 2009



DEACONESS FOUNDATION MISSION

IN THE SPIRIT OF OUR FAITH
HERITAGE, THE MISSION OF
DEACONESS FOUNDATION IS
THE IMPROVED HEALTH OF
THE ST. LOUIS METROPOLITAN
COMMUNITY AND ITS PEOPLE.

DEAR FRIENDS,

CREATIVITY, PERSISTENCE AND VISION.

I have truly seen these traits emerge in nonprofits this year. In an increasingly volatile economic climate, as the needs of low-income children and their families escalate, Deaconess Foundation is privileged to work with nonprofit leaders who stay determined to improvise, adapt and overcome. They know that for their communities, and for the people they serve, giving up or giving in is not an option.

This year's annual report is devoted to the ingenuity that is a hallmark of great nonprofits. Deaconess Foundation is proud to be working with a second round of Impact Partners, the child-serving organizations in our major grants capacity building initiative. And as you will read, each Impact Partner has worked with peers—sometimes other nonprofits, sometimes businesses, sometimes public entities—to ensure that its services have the greatest impact on the children it serves.

Likewise, Deaconess Parish Nurse Ministries continues to grow its networks and worldwide impact. In 2009, Deaconess Parish Nurse Ministries worked with more than 200 parish nurses locally and kindled the creation of parish nursing in two dozen countries.

Every day I come to work, I am greeted by a wall of photographs that illustrates Deaconess' early years, dating back to 1889. Our mission was first expressed as a sisterhood. A group of visionary and dedicated Deaconess Sisters lived, worshipped and worked together. They believed that their small, faithful community could inspire and impact the health of the larger community. So, really, partnership is in Deaconess' bones. Of course, today, I am supposed to be equally impressed by scholarly white papers as I am by the Deaconess Sisters' tenacity. And as you will read throughout the report, there is a growing stack of research that says the best nonprofits will be those that understand and operate in a networked world.

With gratitude for your interest in Deaconess' mission, and in the nonprofits that never lose sight of their missions,



REV. JERRY W. PAUL
President and CEO



IN 2009, DEACONESS FOUNDATION CONTINUED ITS SUPPORT OF ITS MAJOR GRANT INITIATIVE, THE DEACONESS IMPACT PARTNERSHIP. EIGHT CHILD-SERVING NONPROFIT AGENCIES IN ST. LOUIS ARE WORKING WITH DEACONESS FOUNDATION TO **STRENGTHEN** THEIR CAPACITY TO DELIVER HIGH-QUALITY SERVICES. DEACONESS FOUNDATION INVESTS BOTH STAFF TIME AND FUNDS IN THE AGENCIES, SUPPORTING A WIDE RANGE OF **CAPACITY BUILDING ACTIVITIES** INCLUDING LEADERSHIP DEVELOPMENT, PROGRAM DEVELOPMENT AND EVALUATION, FUND DEVELOPMENT PLANS, AND TECHNOLOGY.



PUTTING MISSION FIRST

Over the years, Deaconess Foundation has learned that the most exemplary organizations demonstrate an ability to work closely with other organizations and leverage their strengths to achieve great results for children. The next few pages will introduce the current Impact Partners and highlight ways in which they are creatively collaborating.

Playing and Learning Together

Guaranteeing that all children play, live and learn together is core to **The Belle Center's** mission. The Belle Center provides educational and support services to children with special needs. Rather than isolate children with special needs in separate classrooms, Belle's vision is that all children live and learn together. It has found partners with kindred visions in both **SSDN**, an early childcare and education center in South St. Louis City and **University City Children's Center (UCCC)**. Belle, SSDN and UCCC are all Deaconess Impact Partners and Belle has worked with UCCC and SSDN for many years to ensure that children with disabilities go to school in the same settings as their peers.

Today, The Belle Center has an Embedded Model in which children with special needs from two-years-old to kindergarten enroll in University City Children's Center, and participate in all activities with their typically developing peers. UCCC's mission is to provide innovative, quality care and education to a diverse population of children in a nurturing environment.



At UCCC, The Belle Center provides special services, such as occupational and speech therapy, in the classroom itself and provides support and training for the classroom teachers.

Through its Outreach Program, Belle goes to other early childcare education centers (and many other places) to work with children in their school setting. Since 2000, Belle has assisted children at SSDN. Its work at SSDN focuses primarily on the child, and also includes Belle's advocacy work with the teachers.

Through the Deaconess Impact Partnership, Belle developed a comprehensive business plan, including identifying costs per child. This plan is allowing Belle to expand its Embedded Model, similar to that at UCCC, to other childcare settings.

The Belle Center, SSDN and UCCC are strong testimony to the power of thinking creatively and fostering an environment where children with and without disabilities and developmental delays learn and play together, care about each other and enrich each other's lives.

Partnering with the Saint Louis Public Schools

Children spend a significant slice of their childhood in school, and for the children Deaconess Impact Partners serve, many of these schools are in the Saint Louis Public Schools (SLPS) district. Over the past year, **Big Brothers Big Sisters of Eastern Missouri, College Summit-St. Louis, and Herbert Hoover Boys and Girls Club** have deepened their ties with and commitment to working with SLPS. In 2008, Big Brothers Big Sisters of Eastern Missouri (BBBSEMO) launched the ABC Education Initiative in the St. Louis Public Schools. Working in close collaboration with specific schools and the SLPS data management department, BBBSEMO will track the attendance, behavior and classroom success (reading and math grades) for children matched with a mentor. of the children they match with a mentor. BBBSEMO will then develop strategies with mentors, parents and school leaders to help children improve in these key areas. “This work is rooted in trust. We are working as a team with teachers, principals,



process of preparing for and applying to colleges. The program is embedded at all of the SLPS high schools and has helped the district make significant advancements in raising its overall college enrollment rate.

Herbert Hoover Boys and Girls Club (HHBGC) has an extensive and longstanding relationship with the district. It currently serves SLPS students in two of its city-based centers, Sportsman Park and Adams Park, and operates additional on-site programs at numerous St. Louis Public Schools. Through a new affiliation with Mentor St. Louis, HHBGC is also providing school-day mentoring in five SLPS elementary schools. “Our intention is to form a partnership with the schools and bring together resources so that we can help children achieve better academic outcomes. We can double the potential success of a student if we coordinate with teachers,” notes Flint Fowler, President of Herbert Hoover Boys and Girls Club.



the superintendent and the families we serve,” notes Becky James-Hatter, CEO of BBBSEMO.

For Stacy Clay, Executive Director of College Summit, “it is a privilege to serve the district and its students.

That belief in service is the basis for our partnership with the St. Louis Public Schools. As a result, we operate with limitless creativity, flexibility and innovation.” College Summit has partnered with SLPS since 2004. It offers training to teachers and a comprehensive program to high school juniors and seniors, helping them to navigate the





Advancing Mission through Public Policy

Often times a nonprofit's mission can move light years faster if it has the right public policy behind it. Deaconess Impact Partner, **Fathers' Support Center**, has made working with public officials a core element of its strategy. Fathers' Support Center primarily serves low-income, noncustodial fathers who want to re-connect to their children and play a supportive role in raising them. Over the past two years, Fathers' Support Center partnered with Missouri Senate legislators to pass a law that prevents felony charges for fathers who fail to pay child support. "We believe fathers need to be responsible," says Halbert Sullivan, founder and CEO of Fathers' Support Center, "but once a felony is lodged against you, the odds are against you for getting a good paying job," he notes. Instead, Fathers' Support Center, with the help of State senators, advocated for

"We believe fathers need to be responsible."

— Halbert Sullivan,
CEO
Fathers' Support Center

the passage of a new Missouri statute which decriminalizes failure to make child support payments for men without prior, serious brushes with the law. This new bill also enables the creation of "fathering courts." When a father is found to be delinquent in pay, his sentence will include mandated participation in job training, parenting classes and counseling. Fathers' Support Center has provided this kind of alternative treatment and seen positive results over and over: fathers often find jobs, earn the money they need to

make child support payments and visit their children more often. The legislation for the creation of fathering courts passed in 2009 and over the past year, Fathers' Support Center staff advised a statewide coordinating commission on how best to establish these courts in different jurisdictions.

Leveraging Talents: Two CASAs Collaborate

Court Appointed Special Advocates (CASA) of St. Louis County is one of over 1,000 CASA programs across the United States and 20 programs in Missouri that uses volunteers to speak up for abused and neglected children in need of safe, permanent homes. CASA provides highly trained court-appointed volunteers or advocates, to give foster kids a voice in the family court system and to ensure that these children receive the services they need and deserve. Across the country CASA programs serve in different court jurisdictions and may have different programmatic models, but the work they do is basically the same – advocate for the rights of children in the child welfare system.



needs: to educate the public about the need for CASA volunteers, to recruit these volunteers, to train them and to keep them coming back.

In 2008, CASA and Voices received a grant to collaborate on recruitment and training of volunteers. It was the first time the two organizations had worked in such an in-depth manner in the 15+ years that they both have been in existence. They started with a series of meetings that introduced the staff to each other and the purpose of the grant. From there, the volunteer supervisors met to plan the joint training, blending the “boot camp” model that CASA uses with the longer training program that Voices uses.

These efforts, originally tied to grant funding, have led CASA and Voices to discuss methods of deeper collaboration. The consistent theme throughout the discussions has been “how can we work together to better serve the children we represent.”

In 2008, CASA forged a unique collaboration with **Voices for Children** (Voices), its sister program in the City of St. Louis. CASA is restricted to serving foster children in St. Louis County. Voices, on the other hand, serves kids in the City of St. Louis and its program includes guardian-ad-litem, or legal representatives, for the children they serve. Leaders from both



“High impact organizations know they need to work in coalitions to achieve their collective goals... gone are the days when success is defined by organizations that simply build their own empires.”

— *Forces For Good: The Six Practices Of High-impact Nonprofits*

organizations tell stories of confusion in the community – including funder, volunteer and, occasionally even other child welfare providers – about the differences between the two programs. Both programs also have some similar

Deaconess Parish Nurse Ministries

Deaconess Parish Nurse Ministries continues to grow as it serves the St. Louis community and abroad. In 2009, Deaconess Parish Nurse Ministries:

- ❖ Developed new resources for parish nurses on a quarterly basis;
- ❖ Began development of coordinator's preparation curriculum update;
- ❖ Aided the start of Regional Resource Centers for Africa and Asia
- ❖ Provided speakers for parish nurse conferences around the US, Canada, Africa, and Asia;
- ❖ Added twenty new educational partners, bringing the total to more than 150 teaching parish nurse basic preparation around the US and abroad; and
- ❖ Partnered with more than 230 parish nurse programs in all fifty states and more than two dozen other countries around the world.



Congregational Health Grants

Bethany Peace United
Church of Christ
ST. LOUIS, MO

Bethel United Church of Christ
CAHOKIA, IL

Calvary United Church of Christ
ST. LOUIS, MO

Christ Church United Church of Christ
MAPLEWOOD, MO

Christ the King
United Church of Christ
FLORISSANT, MO

Christ United Church of Christ
DUPO, IL

Epiphany United Church of Christ
ST. LOUIS, MO

Evangelical United Church of Christ
HIGHLAND, IL

Evangelical United Church of Christ
WEBSTER GROVES, MO

First Congregational
Church of St. Louis
CLAYTON, MO

Friedens Chapel United
Church of Christ
ST. LOUIS, MO

Holy Ghost United
Church of Christ
LENZBURG, IL

Hope United Church of Christ
DESOTO, MO

Iglesia Cristiana El Dios Vivientz
United Church of Christ
BRIDGETON, MO

Immanuel United Church of Christ.
EDWARDSVILLE, IL

Mount Tabor United Church of Christ
ST. LOUIS, MO

O'Fallon United Church of Christ
O'FALLON, IL

Pilgrim Congregational Church
United Church of Christ
ST. LOUIS, MO

Prince of Peace
United Church of Christ
ST. LOUIS, MO

Salem United Church of Christ
ALHAMBRA, IL

St. John Evangelical
United Church of Christ
COLLINSVILLE, IL

St. John United Church of Christ
GRANITE CITY, IL

St. John United Church of Christ
New Beginnings Daycare
NEW ATHENS, IL

St. John United Church of Christ
- Cabinet of Ministry
VALMEYER, IL

St. John United Church of Christ
MANCHESTER, MO

St. John United Church of Christ John's
ST. LOUIS, MO

St. Lucas United Church of Christ
ST. LOUIS, MO

St. Martin's United Church of Christ
DITTMER, MO

St. Paul United Church of Christ
BELLEVILLE, IL

St. Paul United Church of Christ
COLUMBIA, IL

St. Paul United Church of Christ
LEBANON, IL

Positive Family Enterprise
ST. LOUIS, MO

St. Paul United Church of Christ
NASHVILLE, IL

St. Paul United Church of Christ
WATERLOO, IL

St. Paul's United Church of Christ
FREEBURG, IL

St. Paul's United Church of Christ
ST. LOUIS, MO

St. Peter's Evangelical United
Church of Christ
FERGUSON, MO

St. Peter's United Church of Christ
ADDIEVILLE, IL

St. Peter's United Church of Christ
OKAWVILLE, IL

St. Philips United Church of Christ
ST. LOUIS, MO

St. Thomas United Church of Christ
CHESTERFIELD, MO

Trinity United Church of Christ
ST. LOUIS, MO

Zion United Church of Christ
NEW BADEN, IL

Zion Evangelical Church
United Church of Christ
HOYLETON, IL

Supporting Regional Efforts

Deaconess Foundation takes seriously the call for supporting an integrated approach to addressing entrenched social problems. In 2009, Deaconess Foundation engaged in and provided leadership in a number of collaborative funding initiatives. They include the following:

Afterschool for All Partnership.

This venture braids public funding with private seed funding and is designed to create more high-quality afterschool opportunities for students in St. Louis city.

Aging Out of Foster Care. Led by Epworth Children and Family Services, this initiative includes funders as well as providers, all working together to develop strategies to help young adults in foster care make smooth transitions to independent adulthood.

Fostering Faithful Families. Six faith-based child welfare agencies in the

“Philanthropists are just one part of a larger ecosystem of actors, and in almost all cases they will need to engage many different stakeholders if they hope to address today’s pressing social and environmental challenges.”

— *What’s Next in Philanthropy*,
Monitor Institute

St. Louis area have developed a program to recruit foster and adoptive families within the faith-based community.

St. Louis Regional College Access Pipeline Project. This effort is a consortia of nonprofits and corporate and foundation executives devoted to growing the number of low-income students who go to and succeed in postsecondary pursuits.

Social Venture Partners of St. Louis. Deaconess Foundation joined with SVP on a three-year venture to fund and co-provide capacity-building counsel to the Saint Louis Charter School.

Support Also Provided to These Organizations

Academy Health
 Access Academies
 Alliance for Nonprofit Management
 Alumni Association of the Deaconess College of Nursing
 Annie Malone Children and Family Service Center
 ArtWorks St. Louis
 Association of Community Organizations for Reform Now
 Back Bay Mission
 Beyond Housing
 Care and Counseling, Inc.
 Catholic Charities Community Services Midtown Center
 Catholic Urban Programs
 Centenary United Methodist Church
 Center for Immigrant Healthcare Justice
 Center for New Community
 CHSM
 Christian Activity Center
 Christian HomeCare Services, Inc.
 Citizen’s for Missouri’s Children
 Concord Village Lions Club
 Connections to Success
 Coro Leadership
 District 6510 - Youth Exchange - South Africa
 Eden Seminary
 Emmaus Homes
 Every Child’s Hope
 Faithful Reform in Healthcare

Family Support Network
 First Trinity Lutheran
 Foster and Adoptive Care Coalition
 Gamaliel Foundation
 Gateway Center for Giving
 Global Health Ministries
 Hitz Memorial Home
 Hoyleton Youth and Family Services
 IL South Conference
 Institute for Family Medicine
 Interfaith Partnership/Faith Beyond Walls
 Jack & Jill of America
 Justice, Unity, Generosity, Services Int’l
 League of Women Voters of Missouri
 Links, Inc.
 Loyola Academy
 Marian Middle School
 Ministers United Against Human Suffering
 Miriam Foundation
 Missouri Child Care Resources and Referral Network
 MOSES
 National Conference for Community & Justice of Metropolitan St. Louis
 National Council (Back to School Store)
 National Kidney Foundation of Eastern Missouri
 Neighborhood Houses
 Nonprofit Services Consortium
 Notre Dame High School
 Nurses for Newborns Foundation
 Parents as Teachers National Center

Planned Parenthood
 Positive Family Enterprise
 Prison Performing Arts
 Puentes de Esperanza
 St. Louis American Foundation
 St. Louis Area Jobs with Justice
 St. Louis City Health Department
 Saint Louis Crisis Nursery
 St. Louis for Kids
 St. Louis Internship
 St. Louis Lead Prevention Coalition
 St. Louis Learning Disabilities Association
 St. Louis Public Schools Foundation
 St. Vincent De Paul
 Succeeding with Reading
 The Learning Tree Intergenerational Center
 The Links Foundation
 The United Church of Christ
 The Village Academy
 UHCAN - Faithful Reform
 United Congregations of the Metro-East
 United Way Young Leaders
 University of Missouri-St. Louis
 Voices for Children



SUMMARY STATEMENT OF FINANCIAL ACTIVITIES

Year Ended December 31, 2009*

2009

Revenue

Investment Returns	\$ 6,925,723
Contributions and Other Income	193,617

Total Revenue **\$ 7,119,340**

Expenses

Community Grants	\$3,169,430
Eden Seminary Grant	15,165,536
Deaconess Parish Nurse Ministries	650,000
Nursing and Osteopathic Scholarships	139,500
Investment & Related Fees	375,254
Operations	1,411,484

Total Expenses **\$20,911,204**

Net Assets at Beginning of Year **\$66,388,898**

Net Assets at End of Year **\$52,597,034**

*Figures for fiscal 2009 are unaudited

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